

*Kroh*



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KROH is nestled in the quaint town of Los Gatos, CA. Mountains and Redwoods surround the studio on 9 Jackson Street, a retreat from your busy life. For the last 14 years, Debbie has been applying her Art Direction and photo stylist skills in the beauty business sector. Combining an intuitive style with an inherent artistic flair, her practice has blossomed into a unique and industry recognized expertise, she is actively sought out for microblading brows, facials, lashes, weddings, photo shoots, society events and celebrity makeovers.

**HOW DOES PRICING WORK?**

Please email me or fill out a inquiry on the contact page.

**HOW DO I RESERVE A DATE FOR MY WEDDING?**

4-6 months prior to your wedding date is suggested. A wedding trial (consultation) can be booked once availability has been confirmed. A deposit is necessary in order to book your wedding date.

**CAN YOU ACCOMMODATE BRIDAL PARTIES OF 10 OR MORE?**

Yes. I offer hairstyling and makeup for bridesmaids, mother of the bride & groom, flower girls etc....For larger parties, I will bring additional artists to assist.

**IS A HAIR & MAKEUP TRIAL NECESSARY?**

I strongly suggest a wedding trial (consultation). It ensures you will be confident on your wedding day, knowing your hair and makeup will be exactly what you had in mind. I encourage brides to put together a inspiration board (Pinterest can be used to do this) of hair and makeup you love. The day of your wedding trial, bring any flowers, headbands, clips or veils you will be wearing.

**HOW SOON BEFORE MY WEDDING SHOULD I APPLY LASH EXTENSIONS?**

Lash Extensions are so great for weddings, no worries of running mascara! if you have never had lash extensions before, I suggest trying them a few months before your wedding. If you have had them before, we can do a set or touch-up the week before your wedding

**WHAT IS A LASH LIFT?**

The lash lift procedure has revolutionized old, inadequate perming techniques. Using silicone pads instead of perm rods, this new technique can lift, straighten or curl, and lengthen your own natural lashes to create a brighter, fuller, wide eyed look. No need for extensions and the associated aftercare, this will last you 6-8 weeks.

**HOW DO I NEED TO PREP FOR THE TREATMENT?**

Please come in make up free. If you wear contacts, they must be removed.

**CAN LASH LIFT BE USED TO COMPLIMENT OTHER TREATMENTS?**

Yes! A lash Lift is enhanced when you use an eyelash growth product, or a semi-permanent mascara. While your lashes grow longer, our process controls straight or overly curly lashes by giving them a uniform lifted look.

**IS A LASH LIFT THE SAME THING AS AN EYELASH PERM?**

No the Lash lift is a new, improved procedure, overcoming the 'over curled' look of its predecessor . Whilst the chemical procedure is identical to a perm, the difference is in the results. By ditching the old fashioned perm rollers which curled back the lashes to the extent of the 'dolly look', the silicone pads used for this new procedure lifts the lash from the root in either a straight or curled, upwards fashion that produces length and a bright eyed enhanced look.

**DOES THE LASH LIFT PROCEDURE HURT?**

No the procedure is totally painless. You will have your eyes closed for the entire treatment and although it may feel a little strange being unable to open your eyes for this time, it offers you a chance to relax during the treatment.

**IS THE PROCEDURE SAFE?**

Yes. Lashes are lifted onto our specially shaped lifting pads before products are applied.

**WILL THE LASH LIFT DAMAGE MY NATURAL LASHES?**

No. Your lash procedure will be performed with the utmost care and proper technique. The product never touches the skin during the process. Redness around the eye may occur due to the product removal process (wiping the eyes with cotton rounds) but should disappear within a few minutes after the procedure.

**HOW LONG DOES A LASH LIFT TAKE?**

A Lash Lift can last 6-8 weeks but can vary from person to person. There is no need for any maintenance appointments in between but you will need to have the process repeated every 6-8 weeks to lift the new hair growth. There are some situations that may cause the lift to drop/weaken prematurely such as swimming, use off harsh products or heat. If you find that your lift does not last the full 2 months, you can repeat the treatment after a minimum of 6 weeks of having the initial treatment, but not before.

**HOW DO I CLEAN MY EYES?**

Gently, using mild products. Always wait 24 hours to do this, straight after the procedure.

**CAN I USE AN EYELASH CURLER?**

No. There will be no need for an eyelash curler as this treatment gives a much better result than using a curler, But more importantly, using one may weaken and damage your lashes.

**POST CARE INSTRUCTIONS:**

Avoid any oil based creams and lotions for the first 24 hours after the treatment.

Do not use waterproof mascara.

Do not irritate or rub your eyes while you have a Lash Lift

**CONTRAINDICATIONS**

Although it is impossible to list every potential risk and complication, the following conditions are recognized as contraindications for the Elleebana Lash Lift and Tint treatment and must be disclosed prior to the treatment:

Eye Infections/disorders

Recent Eye Surgery

Allergy to product

Very sensitive eyes

Hay fever sufferers/Watery Eyes

Conjunctivitis

Stye

Dry Eye Syndrome

Using prescribed medicated eye drops

Pregnancy – during the 1st trimester

Medication – Thyroxin (in some cases can prevent lashes from curling)

Contact Lenses – must be removed

**HOW LONG IS THE PROCESS?**

The process takes at least 1- 2 hours depending on the set you choose and fullness.

**WHAT CAN I DO TO PREPARE FOR THIS PROCEDURE?**

Arrive with no make-up. I need a clean base in order for proper adhesion. To have a more relaxed experience, avoid any caffeinated beverages before your treatment. If you wear contact lenses, it is best to take them out before your treatment to avoid dryness.

**HOW LONG DO A SET OF EYELASH EXTENSIONS LAST?**

Longevity of eyelash extensions can be anywhere from 2 to 3 weeks before a fill. Great aftercare helps!

**WHO IS NOT A GOOD CANDIDATE FOR THIS PROCEDURE?**

You are not a candidate if you rub your eyes frequently, this will cause the extension to fall out sooner. You have highly sensitive skin, extreme allergies, watery eyes, very curly or thin fragile lashes, or no lashes.

**CAN I STILL WEAR EYE MAKE UP? MASCARA?**

Yes to eye make-up, just nothing waterproof! Although, I DON'T recommend mascara at all because it will cause them to stick together and is very hard to clean off. Most mascaras are oil based therefore will cause the adhesion to break up sooner. Waterproof mascara is also very difficult to remove, therefore causing extensions to clump together.

**WHAT'S THE DIFFERENCE BETWEEN INDIVIDUAL LASH EXTENSIONS VS. CLUSTERS?**

Individual eyelash extensions are applied 1 by 1 on every single lash (except baby lashes). The extensions shed when your own natural lashes shed, causing no damage. Clusters (often mistaken for individuals) are pre-made fans of lashes with a very thick base that are applied on the lash line side by side. But because the base of the clusters are so thick, it will pull out any natural lash that they are attached to. Ouch!!! Clusters are very damaging.

**CAN YOU SWIM & WORKOUT WITH EYE LASH EXTENSIONS?**

Yes, as long as you waited 24-48 hours for the adhesive to dry. And always remember to wash the chlorine or salt water off right after.

**DO I HAVE TO AVOID WASHING MY FACE?**

No! I do recommend you wash your face/lashes daily. Just avoid getting the lashes wet for the FIRST 24-48 hours after every full set or fill. Avoid any oil-based make-up removers or oil based products while you have your extensions.

**DO LASH EXTENSIONS RUIN MY NATURAL LASHES?**

No, if you do your research and find a trained & certified lash artist who knows how to properly isolate each lash before applying an extension. And following aftercare instructions are a must! I don't recommend keeping lash extensions on long-term. I feel they are best for a season, a event, a vacation....3-6 months tops, then taking a break. A Lash Lift is a great service to do when taking lash extensions off. I also encourage you to use a lash grower while you have extensions on to keep your lashes healthy and strong.

**WHAT IS MICROBLADING?**

The hand tool method differs only from conventional 'permanent makeup' because it is done manually. Using a hand tool and a custom selected 8 to 14 very fine needles side by side, delicate fine channels or incisions are made in the top layer of skin in natural hairstrokes and natural brow shapes. Your chosen color of pigment is then deposited into these channels, matching seamlessly to your hair color. Once healed, the pigment will lay under the surface of the skin, creating a fuller shape for your brows.

**WHAT LOOK CAN I ACHIEVE WITH MICROBLADING?**

This procedure creates very natural results which enhance and perfect your natural brow, creating the perfect shape to frame your eyes. It will not replace a heavy pencil look as it is deposited under the skin not on top of the skin, it will create a beautifully natural result that you can wake up with every morning and a perfect guide to follow with your pencil or powder if you are wanting a stronger look. I will advise you on the perfect shape and color to suit your personal desired outcome, and work closely with you to select the most flattering look for your facial features.

**WHAT LOOK CAN I ACHIEVE WITH THE MACHINE METHOD?**

This procedure creates natural results which enhance and perfect your natural brow, creating the perfect shape to frame your eyes. Although this creates a stronger look to Microblading it will not replace a heavy pencil look as it is deposited under the skin, it will however create a beautifully natural result that you can wake up with every morning and a perfect guide to follow with your pencil or powder if you are wanting a stronger look. As the machine causes a vibration under the skin, the hair strokes created spread out when healed, creating a slightly fuller result to the hand tool method. As every client's needs are different, every treatment that I perform is different depending on my client's bone structure, facial features and look desired.

I can create a look perfect to your style, whether you are wanting the natural hair stroke effect or a heavier powdered look. This can all be discussed during a thorough consultation on or on the day of your treatment.

**HOW WILL MY BROWS LOOK RIGHT AFTER TREATMENT?**

Immediately after, your brows will look quite dark and prominent, most clients experience very little redness or swelling and feel fine to go about their usual routine straight away. The following day, brows will look darker and will have started to form a thicker healing layer of skin over the top of the brow. This usually lasts for a couple of days before all of the healing layer has shed away, revealing a much lighter colour underneath. At this stage the implanted pigment is covered by another healing layer of skin, so the brow will appear much lighter. It will take around 4-6 weeks for the true healed colour to be revealed, which will be around about the time you will be ready for your retouch visit, when we implant more colour where needed and correct any shape change caused during the healing process.

**WHAT DO I NEED TO KNOW ABOUT AFTER CARE?**

During the first 2 weeks, you will need to avoid getting your brows wet (except washing them) avoid any direct sunlight, heat or steam, chlorine and avoid any excessive exercise and makeup. These same rules apply after your retouch visit also. So be sure to avoid any holidays, spa days etc. for the 2 weeks post treatment.

**CAN I HAVE THIS TREATMENT IF I ALREADY HAVE MY BROWS TATTOOED?**

It is possible that this treatment can be performed over the top of an existing tattoo. However, this will depend hugely on the existing work. If you are unsure as to whether you are a suitable candidate, please feel free to book a consultation to discuss your options. Also be aware that all treatments performed when working over another technician's work will be charged at the full new treatment price with an extra needle fee for any extra treatments needed.

**HOW LONG WILL EACH METHOD LAST?**

Both treatments are a form of tattoo, they differ from a usual conventional tattoo as we deposit pigment and not ink. The molecules in the pigments we use are much smaller than the molecules in tattoo inks, which means our bodies will break them down quicker. The reason we choose pigments that will fade out over time is because all pigments and inks change color through environmental exposure. Therefore, we aim to allow the pigment to fade down naturally over a 6-18 month period, allowing more space to implant fresh color.

The implanted colour will typically last between 6-18 months, and this varies hugely from person to person, depending on skin type, environmental exposure etc. Too much exposure to UVA or UVB can cause color change to the implanted pigment. There are precautions you can take to help your brows to last longer, including following the after care advice 2 weeks post treatment (see after care tab). Following a maintenance program and applying a high factor physical sun screen containing zinc oxide to your brows daily is very important.

**HOW LONG DOES THE TREATMENT TAKE?**

Your first treatment will take around 2 hours from start to finish including numbing time and a thorough consultation to choose your shape and color. You will then return 6 weeks later for your second top up appointment which will take around an hour and a half. This retouch appointment is extremely important, as your brows will not be completed until this session.

**WHY WILL I NEED A RETOUCH VISIT?**

Both treatments are a 2-part process. The first session is to design your new brows, and deposit the first coat of pigment under the skin. When you leave they will look perfect, however, depending on skin type, aftercare and color choice they may heal lighter and possibly patchy after the first session. A little bit like painting a wall, after the second session your brows will really come to life. This second treatment is to perfect the shape and color, going over the whole brow again filling in any patches or shape change that may have occurred during the healing process.

For this reason, we recommend that you allow plenty of time to have your brows completed if you are wanting to have them done in time for any big event.

Pencil can be applied if necessary between appointments to keep your brows looking beautiful. And this will now be so much more enjoyable as you will have the perfect guide to follow.

**WHAT DO I NEED TO KNOW ABOUT AFTER CARE?**

It is recommended that you keep up with a regular maintenance procedure which will keep your brows looking at their best at all times, This will include a wax or thread and tint. Because the pigment is implanted underneath your skin and not on top of your skin, it does not colour your natural brow hair. If you have opted for your colour to be slightly darker than your natural brow, you will need to continue to tint your own brow hair in order to keep your colour looking at its best at all times. However, you will be able to go much longer between visits, 8-10 weeks would be adequate. You may also want to apply pencil or powder over your new brows depending on your every day makeup routine.