# kroh

# YUMI LASH LIFT + BROW LAMINATION **BEFORE AND AFTERCARE**

for Your Most Stunning Natural Lashes & Brows Ever.

# **Before Your YUMI Lifts:**

- Eyelash Extensions should be removed at least 3 5 days prior to appointment.
- Do not use waterproof mascara or a lash curler, 5 days prior to your appointment.
- Do not wear eye makeup to your appointment.
- Including mascara, eyeshadow, eyeliner, etc...
- Remove eye makeup with oil-free makeup remover and cleanser.
- It is recommended to wash your hair + shower prior to your appointment, as no water is allowed for 48 hours.
- For Brow Lamination only, avoid exfoliating the skin, retinols and products that contain AHA's and BHA's for at least 72 hours before.

## **Post Treatment Procedures:**

- Absolutely no mascara including lash & brow aftercare, eyeliner, lash growth serums, lash extensions, or eye creams for 48 hours.
- No water, steam, or heavy exercising that would cause excessive sweating for 48 hours.
- Avoid direct sunlight for 48 hours after.
- Use oil-free makeup remover wipes to clean face.
- Aftercare (Lash and Brow) is highly recommended and can be used morning and evening after the 48 hours.

# Every day maintenance for your Yumi Lash Lift & Brow Lamination:

- Use Aftercare Keratin Mascara every day to keep your lashes and brows, healthy, strong and conditioned. Your services will last longer with aftercare.
- Avoid waterproof mascara, as it can be more damaging and cause your lift to fall.
- Your lash lift will last between 8-12 weeks depending on your natural lash growth. Brow Lamination is 6-8 weeks.

# What is YUMI™ Lashes?

YUMI™ is an advanced technique designed to boost and lift the lash naturally - allowing your own lashes to be in the best shape ever! Your eye will appear bigger, and your lashes will appear longer and darker. Some lash lifts use perm and ammonia solutions, and very harsh chemicals that can severely damage or break the natural lash - and can do a lot of damage to the eye if there is a bad application. The YUMI Lash Lift is made in France and the formula is a very gentle keratin protein treatment that adds nutrients and vitamins into the eyelashes.

# About YUMI™ Lashes...

YUMI™ is a European brand of lash/brow enhancement products made in Paris. They are European Union (EU) approved, which exceeds the normal standards of the FDA. Hypoallergenic non-toxic, no harsh chemicals, paraben free, formaldehyde-free, hypoallergenic & vegan. The adhesive glue used is 100% sugar cane.

#### How should you prepare?

Refrain from using waterproof mascara, and an eyelash curler three days prior to your appointment to ensure the lashes are relaxed and dry to increase the chance of getting a good lash lift. The intricate process takes about 1 and 15 minutes, start to finish. If you wear contacts, you can keep them in, or take them out. Many clients wear glasses to this service.

#### Is there any downtime?

Following the treatment, it is advised that you refrain from getting the lashes wet for 48 hours for the best results. During that time the formula is still active and your lift effect is still developing on the lashes.

Is there any damage to my natural lash? No. YUMI™ Lashes last as long as your natural eyelash cycle and they gently drop as your own eyelashes naturally shed, thus causing no damage to your natural lashes. In fact, your lashes will be in the best health ever!

#### Is there any maintenance involved with YUMI™ Lashes?

Don't use an eyelash curler. No water-proof mascara. No water or sweaty workouts for 48 hours. No oil cleanser or eye make-up remover. Use the Keratin Mascara every day to keep your lashes and brows, healthy, strong and conditioned. Your services will last much longer with aftercare.

#### Can I swim, sauna and steam room with YUMI™ Lashes?

Yes. After the initial **48 hrs** of having your YUMI<sup>™</sup> Lashes done, you can do anything you like when it comes to water.

# Can I wear mascara with YUMI™ Lashes?

Yes. After the initial **48 hrs** of having your YUMI<sup>™</sup> Lashes done. No water-proof mascara.

#### How long do the results last and what is the upkeep?

YUMI<sup>™</sup> Lashes can potentially last 8 to 12 weeks. The average person sheds 4-5 lashes a day, so at five weeks 30 to 40 percent of those lashes will have been shed with new ones growing in their place. Because the new hairs growing in are untreated and straighter, use the recommended aftercare keratin mascara, which you can purchase from me during your appointment, to even out the look of the blended lashes while they transition.

### How far apart should you space your appointments?

The typical duration of the YUMI lash lift is 8-12 weeks, while the brow lamination treatment lasts around 6-8 weeks. Generally, you can expect the results to last the full time frame. It is vital to wait a minimum of 8 weeks for the lash lift, and 6 weeks for the brow lamination.

#### I have really short lashes, can I get a Yumi Lash Lift?

Yes. You may realise your lashes are actually longer than you thought with the lift! You can also purchase a lash grower from me, and use for 6 weeks, then book.

Thank you so much for trusting Kroh Beauty with your lashes and brows. Please follow the aftercare exactly, and you will have the best outcome. Text me with any questions:)